



2018-2019

DIGITAL STORYTELLING, M.A.

Graduate Studies; Media, Journalism, & Digital Storytelling Department; School of Communication Arts

This MA program is designed to strengthen student skill sets in creating and managing narrative along with gaining expertise with technology requirements. The program is designed to prepare students to craft compelling narratives for a variety of contexts including film, live production, and the web. The program will provide a foundation of theoretical knowledge and practical skills needed for exceptional digital storytelling.

MASTER OF ARTS

Prerequisites:

MC	121	Audio Production* or equivalent
MC	261	Television Production* or equivalent
MC	302	Digital Field Production* or equivalent

Program Requirements (30)

Digital Storytelling Core (12):

__ 3	DSG	550	Master Storytellers Seminar
__ 3	DSG	630	Viral Marketing Methods
__ 3	DSG	640	Communication Research Methods
__ 3	DSG	642	Media Ethics & Criticism

Choose one of the following Industry courses (3):

__ 3	DSG	625	Deconstructing the Documentary
__ 3	DSG	650	The Business of Media
	MCG	530	Media Ministry & the Church

Choose one of the following Production courses (3):

__ 3	DSG	612	Summer Film Production***
__ 3	DSG	613	Summer Television Production***
	DSG	710	Directed Apprenticeship

Choose one of the following Media Writing courses (3):

__ 3	DSG	582	Feature Film Screenwriting
__ 3	DSG	585	Cross-Platform Storytelling
	MCG	533	Adv Journalistic Research/Writing

Choose 9 hours Media courses (†not used above) (9):

	DSG	582	Feature Film Screenwriting†
	DSG	585	Cross-Platform Storytelling†
	DSG	600	Reading the Great Scripts
	DSG	610	Cinematography Theory & Practice
	DSG	612	Summer Film Production†***
__ 3	DSG	613	Summer Television Production†***
	DSG	614	Writing the One-Hour Drama
	DSG	616	Writing the Half-Hour Comedy
	DSG	620	Rewriting the Script
	DSG	625	Deconstructing the Documentary
	DSG	650	The Business of Media†
	DSG	655	Directing for Television & Film
__ 3	DSG	691/692	Independent/Directed Study
	DSG	710	Directed Apprenticeship†
	DSG	799	Creative Project (6 hrs-w/ permission)
	MBA	611	Entrepreneurship and Innovation
	MCG	511	Directing the Narrative Film**
	MCG	512	Film Production**
	MCG	520	Design for Film, Television & Theatre
__ 3	MCG	521	Advanced Directing**
	MCG	524	Producing the Film**
	MCG	525	Sports Storytelling
	MCG	528	Editing Practice & Theory
	MCG	530	Media Ministry & the Church†
	MCG	532	Sundance: Study Independ Cinema***
	MCG	533	Adv Journalistic Research/Writing
	MCG	560	Underwater Cinematography***

* Offered as a 2 week intensive class during the summer

** Only offered on campus.

*** Course offered off-campus but not online