MEDIA COMMUNICATION MAJOR, B.A.

Media, Journalism, & Digital Storytelling Department; School of Communication Arts

The Media Communication program is designed to prepare Christ-centered students who think creatively and critically about their messages, their audiences and their communication tools. Students will develop competency in using a variety of media to communicate – including the Internet, audio and radio, television and the cinema - and they will seek to engage and transform the culture around them to better reflect the Kingdom of God. Recognizing the media's collaborative nature, each student will also develop greater self-understanding, an appreciation of diversity, and the abilities to listen and to work in a team. The program has concentrations in TV & film production, design, performance, entertainment management, film production, multimedia, and audio production.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

MAJOR REQUIREMENTS (44-50)
(26 Core + 18-24 Concentration)

__ 3	MC	101	Media & Society
__ 3	MC	121	Audio Production
__ 3	MC	212	Writing for Media
__ 3	MC	225	Interactive Media I
__ 4	MC	261	Multi-Cam Production ___ Lab
__ 3	MC	342	Mass Comm Theory
__ 3	MC	371	Faith, Media & Calling
__ 1	MC	375	Junior Seminar
__ 3	MC	435	Internship

REQUIRED CONCENTRATION (choose one):

MCPF - PERFORMANCE (18)

__ 3	MC	211	Media Performance
__ 3	MC	302	Single Camera Production
__ 3	MC	308	Broadcast News
__ 3	THA	151	Acting 1

Choose 6 hours from Media courses:

	DCC	264	Project Development & Distribution
	MC	308	Broadcast News (repeatable)
__ 3	MC	326	Sports Storytelling
	MC	380	Remote TV Production
	MC	393	Seminar
__ 3	MC	472	Media Law & Ethics
	THA	252	Intermediate Acting
	THA	371	Acting for the Camera I

MCTV - TELEVISION & VIDEO PRODUCTION (21)

__ 3	BU	211	Princ of Management
__ 3	MC	302	Single Camera Production

Choose 15 hours from Production courses:

	DCC	264	Project Development & Distribution
__ 3	JRN	374	Emerging Storytelling Media
	MC	228	Live Audio & Sound Reinforce
	MC	282	Feature Film Screenwriting (4)
__ 3	MC	308	Broadcast News
	MC	326	Sports Storytelling
	MC	330	Media Ministry & the Church
	MC	338	Producing for Film & TV
__ 3	MC	340	Editing Practice & Theory
	MC	344	Sound for Picture
	MC	360	Underwater Cinematography
	MC	370	Animation Design
__ 3	MC	380	Remote TV Production
	MC	385	Documentary Filmmaking
	MC	392/492	Directed Study
	MC	393	Seminar in Communication
__ 3	MC	395	Sitcom Production
	MC	428	Special Events & Prod
	MC	472	Media Law & Ethics

MCAP - AUDIO PRODUCTION (18)

__ 3	MC	222	Digital Audio Editing
__ 3	MC	275	Audio Engineering & Mixing
__ 3	MC	331	Advanced Audio Production
__ 3	MC	352	Multi-Track Recording

Choose 6 hours from Audio Production courses:

	MC	228	Live Audio & Sound
__ 3	MC	320	Inside the Music Business
__ 3	MC	344	Sound for Picture
	MC	444	Film Scoring

MCFP - FILM PRODUCTION (24)

__ 3	MC	200	Intro to Film Production
__ 3	MC	272	Film Aesthetics
__ 3	MC	302	Single Camera Production
__ 3	MC	310	Cinematography & Lighting
__ 3	MC	338	Producing for Film & TV
__ 3	MC	340	Editing Practice & Theory
__ 3	MC	440	Directing the Narrative Film

Choose one Film course:

	DCC	264	Project Development & Distribution
	MC	282	Feature Film Screenwriting (4)
	MC	318	Film History
	MC	325	Design for Film,TV,Theatre
	MC	332	Sundance: Independ. Cinema
__ 3	MC	344	Sound for Picture
	MC	360	Underwater Cinematography
	MC	370	Animation Design
	MC	385	Documentary Filmmaking
	MC	393	Seminar in Film
	MC	444	Film Scoring
	THA	151	Acting I

MCID - INSTRUCTIONAL DESIGN (24)

__ 3	ID	201	Foundations, Theory, & Practice
__ 3	ID	202	Instructional Design & Messaging I
__ 3	ID	211	Technology Issues & Trends
__ 3	ID	212	Instructional Design & Messaging II
__ 3	ID	385	Learning Tech & Theory
__ 3	ID	410	Assessment Evaluation
__ 3	ID	450	Project Management

Choose one course:

	COM	261	Social Media & Emerging Tech
__ 3	MC	302	Single Camera Production
	MC	372	Interactive Media II

MCSW - SCREENWRITING (19)

__ 3	MC	272	Film Aesthetics
__ 4	MC	282	Feature Film Screenwriting
__ 3	MC	383	Topics in Scriptwriting
__ 3	MC	420	Tools for Writers

Choose 6 hours from Creative Writing courses*:

	ENG	241	Intro Creative Writing/Fiction
__ 3	ENG	242	Intro Creative Writing/Poetry
	ENG	353	Creative Writing for Young Readers
	ENG	371	Intermediate Creative Writing/Fiction
__ 3	ENG	372	Intermediate Creative Writing/Poetry
	ENG	390	Creative Nonfiction
	MC	383	Topics in Scriptwriting

*may also use graduate-level courses:

	DSG	550	Master Storytelling Seminar
	DSG	582	Feature Film Screenwriting
	DSG	585	Cross-Platform Storytelling

There are additional requirements for undergraduate students to take graduate level courses.

MCDS - PRODUCTION DESIGN (24)

__ 3	MC	200	Intro to Film Production
__ 3	MC	325	Design for Film,TV,Theatre
__ 3	THA	113	Stagecraft
__ 3	THA	215	Costume & Makeup
__ 3	THA	262	Approach to Design Theatre

Choose one Art History course:

__ 3	ART	251	Art History Through 1500
	ART	252	Art History After 1500

Choose 6 hours from Design courses:

	ART	111	Intro to 2D Form & Design
	ART	231	Color Theory
__ 3	ART	254	Graphic Design I
	ID	211	Tech Issues & Trends
	MC	332	Sundance: Independ Cinema
	MC	393	Seminar in Communication
__ 3	MC	395	Sitcom Production
	THA	333	Lighting
	THA	363	3D Digital Production Design

MCMM - MULTIMEDIA (21)

__ 3	ART	254	Graphic Design I
__ 3	ART	452	Graphic Design II
__ 3	MC	302	Single Camera Production
__ 3	MC	372	Interactive Media II

Choose 9 hours from Multimedia Production courses:

	ART	356	Digital Darkroom & Imaging
__ 3	COM	261	Social Media & Emerg Tech
	COM	461	Social Media Marketing
__ 3	ID	450	Project Management
	JRN	207	Journalism Design
__ 3	MC	370	Animation Design
	MC	393	Seminar in Communication
	MC	428	Special Events & Production

PLUS FOUNDATIONS REQUIREMENTS (56)

Plus electives needed for the 124 hour degree requirement (18-24, depending on Concentration)