



2024-2025

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## **SPORT COMMUNICATION MINOR**

Communication & Theater Arts Department, School of Communication Arts

[Requires advising plan to be completed by COMS majors doing concentrations other than Sport Comm.]

### **MINOR REQUIREMENTS (24)**

__ 3	COM	281	Public Relations
__ 3	COM	342	Communication Campaigns
__ 3	COM	461	Social Media Marketing
__ 3	JRN	110	Foundations of Journalism
__ 3	SPM	330	Sport Communication

Choose three Communication courses:

	COM	221	Narratives/Ideologies of Film, TV, & Theater
__ 3	COM	251	Intercultural Communication
	COM	351	Persuasion
__ 3	COM	431	PR Management & Strategy
	JRN	214	Video Journalism
__ 3	MC	211	Media Performance
	MC	308	Broadcast News

### **MAJORS AND MINORS**

1. All students receiving a bachelor's degree must complete one major. Students are not required to have a minor.
2. Bachelor degree students may choose to complete up to two (2) minors. Each added minor must require 12 unique, additional credits not part of the student's majors or other minors.
3. Majors and minors must be officially declared to be listed on the student's record and official transcript. To declare, change, drop or add a major or a minor, students must contact the Registrar's Office or email: [registrar@asbury.edu](mailto:registrar@asbury.edu)
4. Fifty percent of the course requirements for each undergraduate major or minor must be completed as a student at Asbury University.