



2024-2025

BUSINESS ADMINISTRATION, B.S. (Online)

Management & Marketing Department; Howard and Beverly Dayton School of Business

The Business Administration major in the APS program provides the student with a general overview and function of management within an organization. This program provides students with the core competencies in management, accounting, marketing, organizations, and decision making, and does so from the standpoint of Christian virtues and ethics, such that students can be highly effective in their personal and professional lives. A particular advantage of this program is that non-traditional students bring a diverse array of life and work experiences to courses and the interaction of cohorts of students—this adds richness to the program. Encountering business from a Christian perspective provides students with a deeper understanding of the opportunities and challenges in the for-profit and nonprofit sectors of the economy and society.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

FOUNDATIONS (42)

(48 less 6 credits Social Science satisfied by required major courses.)

Biblical Studies:

- __ 3 NT 100 Und New Testament
- __ 3 OT 100 Und Old Testament
- __ 3 TH 250 Foundations Christian Thought

Composition:

- __ 3 ENG 110 College Writing II

Choose 6 hours Writing and/or Communication:

- __ 3 _____
- __ 3 _____

Choose 3 hours Literature:

- __ 3 _____

Choose 9 hours Humanities:

(Philosophy, Literature, Music/Art/Theater Appreciation)

- __ 3 _____
- __ 3 _____
- __ 3 _____

Choose 3 hours History:

- __ 3 _____

Choose 6 hours Social Science:

(History, Sociology, Psychology, Anthropology, Economics, Political Science)

- ✓ 3 met by ECA272 requirement in major
- ✓ 3 met by ECA273 requirement in major

Choose 3 hours Mathematics:

- __ 3 _____

Choose 3 hours Math/Science/Technology:

- __ 3 _____

Choose 3 hours Science:

- __ 3 _____

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(Major 60 + Foundations 42 + Electives 22)

MAJOR REQUIREMENTS (60)

DSB Core (39)

__ 3 ACA 201 Financial Accounting
 __ 3 ACA 202 Managerial Accounting
 __ 3 ACA 361 Info Systems & Business Tech

__ 3 BUA 211 Principles of Management
 __ 3 BUA 253 God, Faith & Marketplace
 __ 3 BUA 261 Business Analytics I
 __ 3 BUA 262 Business Analytics II
 __ 3 BUA 321 Business Law I
 __ 3 BUA 413 Strategic Mgmt Capstone

__ 3 ECA 272 Intro Microeconomics
 __ 3 ECA 273 Intro Macroeconomics

__ 3 FNA 351 Principles of Finance

__ 3 MKA 241 Principles of Marketing

Business Administration Core (12)

__ 3 BUA 312 Small Business Mgt.
 __ 3 BUA 331 Human Resource Mgt.
 __ 3 BUA 335 International Business
 __ 3 BUA 412 Org Behavior & Structure

Choose 9 credits DSB courses 300 level or higher* (ACA, BUA, MKA):

__ 3 ___ ___ _____
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*may also use graduate-level courses (ACG, MBA, NPM). There are additional requirements for undergraduate students to take graduate level courses.

PLUS ELECTIVES NEEDED FOR THE 124 HOUR DEGREE REQUIREMENT (22)

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Area	Hours	Needed	Completed:	In Process:	Needed after current term:	Expected Graduation Date
Foundations	42	_____	_____	_____	_____	____/____/____
Major	60	_____	_____	_____	_____	
Electives	22	_____	_____	_____	_____	