



2024-2025

DIGITAL CONTENT CREATION, B.S. (Online)

Media, Journalism, & Digital Storytelling Department; School of Communication Arts

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

FOUNDATIONS (45)

(48 less 3 hours Math/Sci/Tech satisfied by required major courses.)

Biblical Studies:

__ 3 NT 100 Und New Testament
__ 3 OT 100 Und Old Testament
__ 3 TH 250 Foundations of Christian Thought

Choose 3 hours **Math/Science/Technology:**

✓ 3 met by MCA 225 requirement in major

Composition:

__ 3 ENG 110 College Writing II

Choose 3 hours **Science:**

__ 3 _____

Choose 6 hours **Writing and/or Communication:**

__ 3 _____

__ 3 _____

Choose 3 hours **Literature:**

__ 3 _____

Choose 9 hours **Humanities:**

(Philosophy, Literature, Music/Art/Theater Appreciation)

__ 3 _____

__ 3 _____

__ 3 _____

Choose 3 hours **History:**

__ 3 _____

Choose 6 hours **Social Science:**

(History, Sociology, Psychology, Anthropology, Economics, Political Science)

__ 3 _____

__ 3 _____

Choose 3 hours **Mathematics:**

__ 3 _____

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(Major 40 + Foundations 45 + Electives 39)

MAJOR REQUIREMENTS (40)

__ 3	ART	254	Graphic Design I
__ 3	CMA	461	Social Media Marketing
__ 1	DCA	101	Introduction to Digital Content Creation
__ 3	DCA	264	Project Development & Distribution
__ 3	DCA	435	Internship
__ 3	DCA	490	Capstone Project
__ 3	MCA	121	Audio Production
__ 3	MCA	212	Writing for Media
__ 3	MCA	225	Interactive Media I
__ 3	MCA	302	Single Camera Production

Choose 12 hours from Multimedia Production courses:

	BUA	211	Principles of Management
	BUA	253	God, Faith & Marketplace
__ 3	CMA	261	Social Media & Emerging Tech
	IDA	211	Technology Issues & Trends
__ 3	IDA	450	Project Management
	MCA	325	Design for Film & TV
__ 3	MCA	330	Media Ministry & the Church
	MCA	370	Animation Design
__ 3	MCA	372	Interactive Media II
	MCA	444	Scoring for Film
	MKA	241	Principles of Marketing

PLUS ELECTIVES NEEDED FOR THE 124 HOUR DEGREE REQUIREMENT (39)

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Area	Hours Needed	Completed:	In Process:	Needed after current term:	Expected Graduation Date
Foundations	45	_____	_____	_____	____/____/____
Major	40	_____	_____	_____	
Electives	39	_____	_____	_____	