



2023-2024

DIGITAL STORYTELLING, M.A.

Graduate Studies; Media, Journalism, & Digital Storytelling Department; School of Communication Arts

This MA program is designed to strengthen student skill sets in creating and managing narrative along with gaining expertise with technology requirements. The program is designed to prepare students to craft compelling narratives for a variety of contexts including film, live production, and the web. The program will provide a foundation of theoretical knowledge and practical skills needed for exceptional digital storytelling.

MASTER OF ARTS

Prerequisites:

| | | |
|----|-----|--|
| MC | 121 | Audio Production* or equivalent/experience |
| MC | 261 | Television Production* or equivalent/experience |
| MC | 302 | Single Camera Production* or equivalent/experience |

Prerequisite courses available online.

PROGRAM REQUIREMENTS (30)

Digital Storytelling Core (12):

| | | | |
|------|-----|-----|--------------------------------|
| __ 1 | DSG | 502 | Intro Grad. Communication |
| __ 3 | DSG | 550 | Master Storytellers Seminar |
| __ 3 | DSG | 630 | Viral Marketing Methods |
| __ 2 | DSG | 640 | Communication Research Methods |
| __ 3 | DSG | 642 | Media Ethics & Criticism |

Choose one of the following Industry courses (3):

| | | | |
|------|-----|-----|--------------------------------|
| | DSG | 625 | Deconstructing the Documentary |
| __ 3 | DSG | 650 | The Business of Media |
| | MCG | 530 | Media Ministry & the Church |

Choose one of the following Experiential courses (3):

| | | | |
|------|-----|-----|-------------------------|
| | DSG | 612 | Summer Production** |
| __ 3 | DSG | 710 | Directed Apprenticeship |

Choose one of the following Media Writing courses (3):

| | | | |
|------|-----|-----|------------------------------|
| | DSG | 582 | Feature Film Screenwriting |
| __ 3 | DSG | 585 | Cross-Platform Storytelling |
| | DSG | 614 | Writing the One-Hour Drama |
| | DSG | 616 | Writing the Half-Hour Comedy |

Choose three DSG, **MCG, or THG** classes not previously used (9):

May also choose an MBA or NPM 500-level course or an IDG course.

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* Offered on campus fall and spring semester and as a 2-3 week intensive online class during the summer.

** Some MCG, DSG, and THG courses only offered on campus.

*** Course offered off-campus but not online