

2024-2025

INSTRUCTIONAL DESIGN & MEDIA MAJOR, B.S. (Online)

Media, Journalism & Digital Storytelling Department, School of Communication Arts

The online Instructional Design & Media major equips students with knowledge and skills for immediate entry into the instructional design field. With an emphasis on theory and practice, the program exposes students to prominent instructional design philosophies and the applications of various models in authentic contexts. The program introduces students to the technologies and tools that support the design of instructional systems and solutions. It also connects students with leaders in the field and exposes students to real examples of instructional design problems and products.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

FOUNDATIONS (45)

(48 less 3 hours Math/Sci/Tech satisfied by required major courses.)

Biblic	al Studies	:		Choose 3 hours Mathematics:				
3	NT	100	Und New Testament	3				
3	OT	100	Und Old Testament					
3	TH	250	Foundations of Christian Thought	Choose	e 3 hours Math/Science/Technology:			
Comp	osition			√ 3	met by MCA225 requirement in major			
3	ENG	110	College Writing II	Choose 3 hours Science:				
Choos	e 6 hours	Writing a	nd/or Communication:	3				
3								
3								
01								
Choos	e 3 hours I	Literature	2:					
3								
	e 9 hours I ophy, Litera		es: :/Art/Theater Appreciation)					
3								
3								
3								
J								
Choos	e 3 hours I	History						
3								
(History	e 6 hours \$ y, Sociology		ience: gy, Anthropology, Economics, Political Science)					
3								
2								

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(Major 46 + Foundations 45 + Electives 33)

MAJOR REQUIREMENTS (46)

PLUS ELECTIVES NEEDED FOR THE 124 HOUR **DEGREE REQUIREMENT** (33)

3	IDA	201	Foundations, Theory & Practice	(May use additional Internship hours.)			
3	IDA	202	Instructional Design & Messaging 1	3			
3 3 3 3	IDA	211	Technology Issues & Trends				
3	IDA	212	Instructional Design & Messaging 2	3			
3	IDA	385	Training and Communication	3			
3	IDA	410	Assessment/Evaluation				
3	IDA	450	Project Management	3			
3	MCA	101	Media & Society	3			
	MCA	121	Audio Production	2			
2	MCA	212	Writing for Media	3			
3 3	MCA	212	Interactive Media	3			
3	MCA	330	Media Ministry & the Church	3			
1	MCA	330 375	Junior Seminar				
1	MCA	375 435	Internship	3			
3	IVICA	455	Internship	2			
Choose two additional Media courses:				3			
CHOOSE	CMA	261	Social Media & Emerging Tech	3			
C	MCA						
3		261	Multi-Cam Production (4) Lab				
C	MCA	302	Single Camera Production				
3	MCA	372	Interactive Media II				

Area	Hours Needed	Completed:	In Process:	Needed after current term:	Expected Graduation Date
Foundations	45				//
Major	46				
Electives	33				