



2024-2025

BUSINESS MINOR

Marketing & Management Department; Howard and Beverly Dayton School of Business

[May not be completed by BUS majors. Requires advising plan to be completed by ACC, FIN, MKT, or SPM majors.]

MINOR REQUIREMENTS (21)

- 3 ACC 201 Financial Accounting
- 3 BU 211 Principles of Management
- 3 BU 261 Business Analytics I

Choose one Economics course:

- 3 ECN 272 Intro Microeconomics
- ECN 273 Intro Macroeconomics

Choose 9 hours Business courses 200 or higher (not used above):
(ACC, BU, ECN, FIN, MKT, or SPM)

- 3 ___ ___ _____
- 3 ___ ___ _____
- 3 ___ ___ _____

MAJORS AND MINORS

1. All students receiving a bachelor's degree must complete one major. Students are not required to have a minor.
2. Bachelor degree students may choose to complete up to two (2) minors. Each added minor must require 12 unique, additional credits not part of the student's majors or other minors.
3. Majors and minors must be officially declared to be listed on the student's record and official transcript. To declare, change, drop or add a major or a minor, students must contact the Registrar's Office or email: registrar@asbury.edu
4. Fifty percent of the course requirements for each undergraduate major or minor must be completed as a student at Asbury University.