



2022-2023

COMMUNICATION, M.A.C.

Graduate Studies; Communication & Theater Arts Department; School of Communication Arts

The Masters of Arts in Communication program equips individuals with necessary skills and principles to serve as ethical, informed, and successful communication specialists within the US and internationally.

[This program is pending approval from SEVIS and therefore not currently available to international students.]

PROGRAM REQUIREMENTS (30)

Communication Core (15):

| | | | |
|------|-----|-----|-------------------------------------|
| __ 3 | CMG | 525 | Adv. Communication Theory |
| __ 3 | CMG | 550 | Adv. Intercultural Communication |
| __ 3 | CMG | 585 | Adv. Public Relations |
| __ 3 | CMG | 610 | Integrated Communication Strategies |
| __ 1 | DSG | 502 | Intro Grad. Communication |
| __ 2 | DSG | 640 | Communication Research Methods |

Choose one (3):

| | | | |
|------|-----|-----|-------------------------------|
| | CMG | 635 | Internship/Apprenticeship (3) |
| __ 3 | CMG | 799 | Research/Project/Thesis (3) |

Choose 12 hours from Interdisciplinary courses:

| | | | |
|------|-----|-----|---|
| | CMG | 625 | Global Communication |
| __ 3 | DSG | 585 | Cross Platform Storytelling |
| __ 3 | DSG | 630 | Viral Marketing: Methods, Messages, Media |
| __ 3 | DSG | 642 | Media Ethics & Criticism |
| __ 3 | MBA | 611 | Entrepreneurship & Innovation |
| | MBA | 615 | International Business |