



2024-2025

COMMUNICATION, M.A.C.

Graduate Studies; Communication & Theater Arts Department; School of Communication Arts

The Masters of Arts in Communication program equips individuals with necessary skills and principles to serve as ethical, informed, and successful communication specialists within the US and internationally.

[This program is pending approval from SEVIS and therefore not currently available to international students.]

PROGRAM REQUIREMENTS (30)

Communication Core (15):

__ 3	CMG	525	Adv. Communication Theory
__ 3	CMG	550	Adv. Intercultural Communication
__ 3	CMG	585	Adv. Public Relations
__ 3	CMG	610	Integrated Communication Strategies
__ 1	DSG	502	Intro Grad. Communication
__ 2	DSG	640	Communication Research Methods

Choose one (3):

	CMG	635	Internship/Apprenticeship (3)
__ 3	CMG	799	Research/Project/Thesis (3)

Choose 12 hours from Interdisciplinary courses:

	CMG	625	Global Communication
__ 3	DSG	585	Cross Platform Storytelling
__ 3	DSG	630	Viral Marketing: Methods, Messages, Media
__ 3	DSG	642	Media Ethics & Criticism
__ 3	MBA	611	Entrepreneurship & Innovation
	MBA	615	International Business