

**COMMUNICATION MAJOR****MAJOR REQUIREMENTS (40-52)****(19 Core + 21-33 Concentration)**

__ 3	COM	220	Interpersonal Comm
__ 3	COM	221	Narratives/Ideology Hollywood
__ 3	COM	271	Intro to Comm Theory
__ 3	COM	331	Group Comm & Leadership
__ 3	COM	340	Researching the Big Idea
__ 3	COM	435	Internship
__ 1	COM	475	Senior Seminar

**REQUIRED CONCENTRATION** (choose one):**COML - LEADERSHIP (24)**

__ 3	BU	211	Principles of Management
__ 3	COM	230	Leadership Skills
__ 3	COM	251	Intercultural Communication
__ 3	COM	351	Persuasion
__ 3	ENG	300	Writing for the Professions

## Choose two Leadership Communication courses:

	BU	331	Human Resources Mgmt
	COM	281	Public Relations
__ 3	COM	342	Communication Campaigns
__ 3	COM	350	Organizational Communication
	COM	397	Global Comm Field Trip

## Choose one Leadership course:

	CM	411	Leadership in Ministry
__ 3	REC	362	Challenge Course Facilitation
	REC	312	Outdoor Christian Leadership
	SOC	201	Social Problems

**COMM - SOCIAL MEDIA (24)**

__ 3	ART	354	Graphic Design I
__ 3	COM	261	Social Media & Emerging Tech
__ 3	COM	351	Persuasion
__ 3	COM	461	Social Media Marketing
__ 3	JRN	214	Intro Video Production
__ 3	MC	225	Interactive Media I

## Choose two Interdisciplinary courses:

	ART	266	Photography I
	ART	452	Graphic Design II
	BU	251/252	Applic Business Comm (4)
	COM	251	Intercultural Communication
__ 3-4	COM	281	Public Relations Theory & Pract
	COM	342	Communication Campaigns
	COM	397	Global Com Field Trip
	JRN	210	Foundations of Journalism
__ 3-4	JRN	343	Photo and Video Journalism
	MC	212	Writing for the Media
	MC	261	Multi-Cam Television Prod (4)
	MKT	241	Principles of Marketing
	PSY	210	Social Psychology

**COMI - INTERNATIONAL COMMUNICATION (27)**

__ 3	COM	230	Leadership Skills
__ 3	COM	251	Intercultural Communication
__ 3	SOC	353	International Social Issues

## Choose a Production course:

__ 3	JRN	214	Intro Video Production
	MC	302	Digital Field Production

## Choose 6 hours from Cultural courses:

	COM	350	Organizational Comm
	MIS	201	Christianity/World Religion
__ 3	MIS	311	Strategy Intercultural Comm
__ 3	MIS	322	Christianity & Culture
	PS	301	Comparative Politics
	SOC	112	Intro Anthropology

## Choose 9 hours from Interdisciplinary courses:

	ART	266	Photography I
__ 3	ART	354	Graphic Design I
	COM	261	Social Media & Emerging Tech
__ 3	COM	281	Public Relations
	COM	397	Communication Field Experience
__ 3	HIS	393	Seminar: International Affairs
	PS	302	International Relations
	PSY	342	Cross-Cultural Psychology

**COMP - PUBLIC RELATIONS (33)**

__ 3	ART	354	Graphic Design I
__ 3	COM	261	Social Media/Emerging Tech
__ 3	COM	281	Public Relations
__ 3	COM	342	Communication Campaigns
__ 3	COM	351	Persuasion
__ 3	COM	431	Public Relations Mgmt
__ 3	JRN	210	Foundations of Journalism
__ 3	MC	225	Interactive Media I
__ 3	MKT	241	Principles of Marketing

## Choose one Media course:

	JRN	307	Editing, Publishing & Design
	JRN	343	Photo & Video Journalism
__ 3	MC	120	Radio Production
	MC	302	Digital Field Production
	MC	308	Broadcast News
	MC	428	Special Events

## Choose one Business Communication course:

	BU	251/252	Applic Business Comm (4)
	COM	251	Intercultural Communication
	COM	350	Organizational Communication
__ 3/4	COM	397	Communication Field Experience
	ENG	300	Writing for the Professions
	MC	212	Writing for the Media
	MKT	441	Marketing Research

**MAJOR plus FOUNDATIONS requirement of (46)**

**Plus electives needed for the 124 hour degree requirement (26-38, depending on Concentration)**