

COMMUNICATION MAJOR**MAJOR REQUIREMENTS (43-52)****(19 Core + 24-33 Concentration)**

__ 3	COM	220	Interpersonal Comm
__ 3	COM	221	Narratives/Ideology Hollywood
__ 3	COM	271	Intro to Comm Theory
__ 3	COM	331	Group Comm & Leadership
__ 3	COM	340	Researching the Big Idea
__ 3	COM	435	Internship
__ 1	COM	475	Senior Seminar

REQUIRED CONCENTRATION (choose one):**COML - LEADERSHIP (24)**

__ 3	BU	211	Principles of Management
__ 3	COM	230	Leadership Skills
__ 3	COM	251	Intercultural Communication
__ 3	COM	351	Persuasion
__ 3	ENG	300	Writing for the Professions

Choose two Leadership Communication courses:

	BU	331	Human Resources Mgmt
	COM	281	Public Relations Theory/Practice
__ 3	COM	342	Communication Campaigns
__ 3	COM	350	Organizational Communication
	COM	397	Communication Field Experience

Choose one Leadership course:

	CM	411	Leadership in Ministry
__ 3	REC	362	Challenge Course Facilitation
	REC	312	Outdoor Christian Leadership
	SOC	201	Social Problems

COMM - SOCIAL MEDIA (24)

__ 3	ART	354	Graphic Design I
__ 3	COM	261	Social Media & Emerging Tech
__ 3	COM	351	Persuasion
__ 3	COM	461	Social Media Marketing
__ 3	JRN	214	Intro Video Production
__ 3	MC	225	Interactive Media I

Choose two Interdisciplinary courses:

	ART	266	Intro to Photography
	ART	452	Graphic Design II
	COM	251	Intercultural Communication
__ 3-4	COM	281	Public Relations
	COM	342	Communication Campaigns
	COM	397	Communication Field Experience
	JRN	210	Foundations of Journalism
__ 3-4	JRN	343	Photo Journalism
	MC	212	Writing for the Media
	MC	261	Multi-Cam Television Prod (4)
	MKT	241	Principles of Marketing
	PSY	210	Social Psychology

COMI - INTERNATIONAL COMMUNICATION (27)

__ 3	COM	230	Leadership Skills
__ 3	COM	251	Intercultural Communication
__ 3	SOC	353	International Social Issues

Choose a Production course:

__ 3	JRN	214	Intro Video Production
	MC	302	Digital Field Production

Choose 6 hours from Cultural courses:

	COM	350	Organizational Comm
	ICS	201	Christianity/World Religion
__ 3	ICS	311	Strategy Intercultural Comm
__ 3	ICS	322	Contextualization: Christianity/Culture
	PS	301	Comparative Politics
	SOC	112	Intro Anthropology

Choose 9 hours from Interdisciplinary courses:

	ART	266	Intro to Photography
__ 3	ART	354	Graphic Design I
	COM	261	Social Media & Emerging Tech
__ 3	COM	281	Public Relations Theory/Practice
	COM	397	Communication Field Experience
__ 3	HIS	393	Seminar: International Affairs
	PS	302	International Relations
	PSY	342	Cross-Cultural Psychology

COMP - PUBLIC RELATIONS (33)

__ 3	ART	354	Graphic Design I
__ 3	COM	261	Social Media/Emerging Tech
__ 3	COM	281	Public Relations Theory/Practice
__ 3	COM	342	Communication Campaigns
__ 3	COM	351	Persuasion
__ 3	COM	431	PR Management & Strategy
__ 3	JRN	210	Foundations of Journalism
__ 3	MC	225	Interactive Media I
__ 3	MKT	241	Principles of Marketing

Choose one Media course:

	JRN	307	Editing, Publishing & Design
	JRN	343	Photo Journalism
__ 3	MC	120	Radio Production
	MC	302	Digital Field Production
	MC	308	Broadcast News
	MC	428	Special Events

Choose one Business Communication course:

	COM	251	Intercultural Communication
	COM	350	Organizational Communication
__ 3/4	COM	397	Communication Field Experience
	ENG	300	Writing for the Professions
	MC	212	Writing for the Media
	MKT	441	Marketing Research

MAJOR plus FOUNDATIONS requirement of (46)

Plus electives needed for the 124 hour degree requirement (26-38, depending on Concentration)