

2022-2023

DIGITAL CONTENT CREATION, B.S. (Online)

Media, Journalism, & Digital Storytelling Department; School of Communication Arts

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

FOUNDATIONS (45)

(48 less 3 hours Math/Sci/Tech satisfied by required major courses.)

Biblical — 3 — 3 — 3	Studies: NT OT TH	100 100 250	Und New Testament Und Old Testament Foundations of Christian	Thought	Choose 3 hours Math/Science/Technology: ✓ 3 met by MCA 225 requirement in major		
_ o Compo		230	i odridations of Christian	rnought	Choose	e 3 hours Science :	
3	ENG	110	College Writing II		3		
Choose	6 hours V	/riting and	d/or Communication:				
3							
3							
Choose	3 hours L	iterature:					
3							
		lumanities ure, Music/A	S: Art/Theater Appreciation)				
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Choose	3 hours H	listory:					
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		ocial Scie Psychology	ence: v, Anthropology, Economics, P	Political Science)			
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Choose	3 hours M	lathematic	CS:				
3							

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(Major 40 + Foundations 45 + Electives 39)

MAJOR REQUIREMENTS (40)

			(1-9)							
3	ART	254	Graphic Design I							
_ 3	CMA	461	Social Media Marketing							
_ 3 1	DCA	101	Introduction to Digital Content Creation							
$-\frac{3}{2}$	DCA	264	Project Development & Distribution							
_ 3	DCA	435	Internship							
_ 3	DCA	490	Capstone Project							
3	IDA	250	Learning Theory							
3	MCA	121	Audio Production							
3	MCA	212	Writing for Media							
3	MCA	225	Interactive Media I							
3 3 3 3 3	MCA	302	Single Camera Production							
Choose			nedia Production courses:							
	BUA	211	Principles of Management							
3	BUA	253	God, Faith & Marketplace							
	CMA	261	Social Media & Emerging Tech							
	IDA	211	Technology Issues & Trends							
3	IDA	450	Project Management							
_	MCA	325	Design for Film & TV							
	MCA	330	Media Ministry & the Church							
3	MCA	370	Animation Design							
_ 3	MCA	372	Interactive Media II							
	MCA	444	Scoring for Film							
	MKA	241	Principles of Marketing							
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PLUS ELECTIVES NEEDED FOR THE 124 HOUR DEGREE REQUIREMENT (39)										
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				Needed after	Expected Graduation Date					
Area	Но	urs Neede	d Completed: In Process:	current term:						
Founda	tions	45								
Major		40								
-										
Elective	·C	39								

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