



2021-2022

DIGITAL STORYTELLING, M.A.

Graduate Studies; Media, Journalism, & Digital Storytelling Department; School of Communication Arts

This MA program is designed to strengthen student skill sets in creating and managing narrative along with gaining expertise with technology requirements. The program is designed to prepare students to craft compelling narratives for a variety of contexts including film, live production, and the web. The program will provide a foundation of theoretical knowledge and practical skills needed for exceptional digital storytelling.

MASTER OF ARTS

Prerequisites:

MC	121	Audio Production* or equivalent/experience
MC	261	Television Production* or equivalent/experience
MC	302	Single Camera Production* or equivalent/experience

Prerequisite courses available online.

PROGRAM REQUIREMENTS (30)

Digital Storytelling Core (12):

__ 1	DSG	502	Intro Grad. Communication
__ 3	DSG	550	Master Storytellers Seminar
__ 3	DSG	630	Viral Marketing Methods
__ 2	DSG	640	Communication Research Methods
__ 3	DSG	642	Media Ethics & Criticism

Choose one of the following Industry courses (3):

__ 3	DSG	625	Deconstructing the Documentary
	DSG	650	The Business of Media
	MCG	530	Media Ministry & the Church

Choose one of the following Experiential courses (3):

__ 3	DSG	612	Summer Film Production**
	DSG	613	Summer Television Production**
	DSG	710	Directed Apprenticeship

Choose one of the following Media Writing courses (3):

__ 3	DSG	582	Feature Film Screenwriting
	DSG	585	Cross-Platform Storytelling
	DSG	614	Writing the One-Hour Drama
	DSG	616	Writing the Half-Hour Comedy
	MCG	533	Adv Journalistic Research/Writing

Choose three DSG or **MCG classes not previously used (9):

May also choose an MBA or NPM 500-level course or an IDG course.

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* Offered on campus fall and spring semester and as a 2-3 week intensive online class during the summer.

** Some MCG and DSG courses only offered on campus.

*** Course offered off-campus but not online