



2024-2025

## DIGITAL STORYTELLING, M.A.

Graduate Studies; Media, Journalism, & Digital Storytelling Department; School of Communication Arts

This MA program is designed to strengthen student skill sets in creating and managing narrative along with gaining expertise with technology requirements. The program is designed to prepare students to craft compelling narratives for a variety of contexts including film, live production, and the web. The program will provide a foundation of theoretical knowledge and practical skills needed for exceptional digital storytelling.

### MASTER OF ARTS

Prerequisites:

- MC 121 Audio Production\* or equivalent/experience
- MC 261 Television Production\* or equivalent/experience
- MC 302 Single Camera Production\* or equivalent/experience

Prerequisite courses available online.

### PROGRAM REQUIREMENTS (30)

Digital Storytelling Core (12):

- \_\_ 1 DSG 502 Intro Grad. Communication
- \_\_ 3 DSG 550 Master Storytelling Seminar
- \_\_ 3 DSG 630 Viral Marketing Methods
- \_\_ 2 DSG 640 Communication Research Methods
- \_\_ 3 DSG 642 Media Ethics & Criticism

Choose one of the following Industry courses (3):

- DSG 625 Deconstructing the Documentary
- \_\_ 3 DSG 650 The Business of Media
- MCG 530 Media Ministry & the Church

Choose one of the following Experiential courses (3):

- DSG 612 Summer Production\*\*
- \_\_ 3 DSG 710 Directed Apprenticeship

Choose one of the following Media Writing courses (3):

- DSG 582 Feature Film Screenwriting
- \_\_ 3 DSG 585 Cross-Platform Storytelling
- DSG 614 Writing the One-Hour Drama
- DSG 616 Writing the Half-Hour Comedy

Choose three DSG, MCG, or THG classes not previously used (9)\*\*:

(May also choose an MBA or NPM 500-level course or an IDG course)

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\* Offered on campus fall and spring semester and as a 2-3 week intensive online class during the summer.

\*\* Some MCG, DSG, and THG courses only offered on campus.