INSTRUCTIONAL DESIGN MAJOR, B.A.

Media, Journalism, & Digital Storytelling Department, School of Communication Arts

The online Instructional Design major equips students with knowledge and skills for immediate entry into the instructional design field. With an emphasis on theory and practice, the program exposes students to prominent instructional design philosophies and the applications of various models in authentic contexts. The program introduces students to the technologies and tools that support the design of instructional systems and solutions. It also connects students with leaders in the field and exposes students to real examples of instructional design problems and products.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

MAJOR REQUIREMENTS (42)

__ 3	ID	199	Introduction to Instructional Design
__ 3	ID	201	Foundations, Theory& Practice
__ 3	ID	202	Instructional Design & Messaging 1
__ 3	ID	211	Technology Issues & Trends
__ 3	ID	212	Instructional Design & Messaging 2
__ 3	ID	250	Learning Theory
__ 3	ID	375	Learning Management Systems
__ 3	ID	385	Training and Communication
__ 3	ID	410	Assessment/Evaluation
__ 3	ID	450	Project Management
__ 3	ID	470	Guided Experience
__ 3	ID	475	Capstone Project

Complete one:

__ 3	ID	325	Designing for Online Interactions
	MC	225	Interactive Media I

Complete one:

__ 3	ID	350	Multimedia
	MC	372	Interactive Media II

PLUS FOUNDATIONAL REQUIREMENTS (50)

PLUS electives needed for the 124 hour degree requirement (32)