



2018-2019

BUSINESS ADMINISTRATION, M.B.A.

Graduate Studies; Howard and Beverly Dayton School of Business

Sustainable, innovative wealth creation in the economy, as well as viable, effective social institutions in the nonprofit sector, require sophisticated management skills grounded in a robust understanding of ethics and Christian virtues. Asbury University's online MBA program educates men and women from around the world in a graduate management curriculum that will enable them to integrate their faith and work in a manner that leads to our distinctive focus on management of the triple bottom line – profit, people, and purpose.

MASTER OF BUSINESS ADMINISTRATION

PROGRAM REQUIREMENTS (36)

(18 Core + 18 Concentration)

MBA Core (18)

Take:

__ 3	MBA	511	History of Business, Faith & Ethics
__ 3	MBA	517	Managerial Economics
__ 3	MBA	519	Business Law
__ 3	MBA	611	Entrepreneurship and Innovation
__ 3	MBA	614	Capstone Project

Complete one:

__ 3	MBA	515	Strategic Leadership
	(ACG)	501	Advanced Auditing - Accounting Option only)

REQUIRED CONCENTRATION (choose one):

MBA courses (18)

Complete one:

__ 3	MBA	512	Accounting
	(ACG)	502	Advanced Taxation - Accounting Option only)

Take:

__ 3	MBA	513	Financial Management
__ 3	MBA	516	Strategic Marketing
__ 3	MBA	518	Business Analytics
__ 3	MBA	615	International Business
__ 3	MBA	616	HR/Organizational Behavior

NONPROFIT MANAGEMENT courses (18)

Take:

__ 3	NPM	522	Nonprofit Financial Management
__ 3	NPM	523	Strategic Fundraising
__ 3	NPM	526	Nonprofit Marketing
__ 3	NPM	528	Project Management
__ 3	NPM	625	Global Issues
__ 3	NPM	626	HR Management in Nonprofits