BUSINESS ADMINISTRATION, M.B.A.

Graduate Studies; Howard and Beverly Dayton School of Business

Sustainable, innovative wealth creation in the economy, as well as viable, effective social institutions in the nonprofit sector, require sophisticated management skills grounded in a robust understanding of ethics and Christian virtues. Asbury University's online MBA program educates men and women from around the world in a graduate management curriculum that will enable them to integrate their faith and work in a manner that leads to our distinctive focus on management of the triple bottom line. Students choose between two pathways. The Business Management pathway leads to a deeper understanding of the for-profit economy, while the Nonprofit Management pathway focuses on skills unique to that sector of society.

PROGRAM REQUIREMENTS (36)
(15 Core + 21 Pathway)

MBA Core (18)

__ 3	MBA	511	History of Business, Faith & Ethics
__ 3	MBA	515	Strategic Leadership
__ 3	MBA	518	Strategic Analytics
__ 3	MBA	611	Entrepreneurship & Innovation
__ 3	MBA	614	Capstone Project

REQUIRED PATHWAY (choose one)

A) Business Management Pathway (21)

Core (12)

__ 3	MBA	512	Accounting
__ 3	MBA	513	Financial Management
__ 3	MBA	516	Strategic Marketing
__ 3	MBA	517	Managerial Economics

Complete 9 hours from the following:

	ACG	501	Advanced Accounting
	ACG	502	Advanced Tax
__ 3	MBA	514	Business Ethics
	MBA	519	Business Law
	MBA	612	Social Entrepreneurship
__ 3	MBA	615	International Business
	MBA	616	HR/Organizational Behavior
	NPM	525	Board and Leadership Development
__ 3	NPM	528	Project Management
	NPM	625	Global Issues

B) Nonprofit Management Pathway (21)

Core (9)

__ 3	NPM	522	Nonprofit Financial Management
__ 3	NPM	523	Strategic Fundraising
__ 3	NPM	526	Nonprofit Marketing

Complete 12 hours from the following:

	ACG	501	Advanced Accounting
	ACG	502	Advanced Tax
__ 3	MBA	514	Business Ethics
	MBA	519	Business Law
__ 3	MBA	612	Social Entrepreneurship
	MBA	615	International Business
__ 3	MBA	616	HR/Organizational Behavior
	NPM	525	Board and Leadership Development
__ 3	NPM	528	Project Management
	NPM	625	Global Issues