MC 2017 7/1/2017

MEDIA COMMUNICATION MAJOR

MAJOR REQUIREMENTS (44-50) (26 Core + 18-24 Concentration)

3	MC	101	Media & Society
Choose 3	one: MC MC	120 121	Radio Production Audio Production
Comple 3 4 0 3 3 1	te: MC MC MC MC MC MC MC	212 225 261 261L 342 371 475	Writing for Media Interactive Media I Multi-Cam Production Multi-Cam Production Lab Mass Comm Theory Faith, Media & Calling Senior Seminar I

Choose Internship:

	MC	435	Internship
3	MC	437	Los Angeles Internship

REQUIRED CONCENTRATION (choose one):

MCTV - TELEVISION & VIDEO PRODUCTION (21)

3 3	BU MC	211 302	Princ of Management Digital Field Production
Choose			iction courses:
	ART	354	Graphic Design I
	ID	450	Project Management (2)
	JRN	333	Adv Newsgathering
3	MC	228	Live Audio & Sound Reinforce
	MC	282	Feature Film Screenwriting (4)
	MC	308	Broadcast News
3	MC	326	Sports Storytelling
	MC	330	Media Ministry & the Church
	MC	340	Editing Practice & Theory
3	MC	360	Underwater Cinematography
	MC	380	Remote TV Production
	MC	395	Sitcom Production
3	MC	392/492	Directed Study
	MC	393	Seminar in Communication
	MC	397	Media Industry Travel
3	MC	428	Special Events & Prod
	MC	472	Media Law
	THA	151	Acting I
		101	Adding I

MCDS - PRODUCTION DESIGN (21)

3	BU	211	Princ of Management
3	MC	325	Design for Film,TV,Theatre
3	THA	262	Approach to Design Theatre
Choose 3	one Art Hi ART ART	story: 251 252	Art History I Art History II
Choose	9 hours fro	om Design	courses:
	ART	111	Intro to 2D Form & Design
3	ART	112	Intro to 3D Form & Design
	ART	231	Interm Design & Color Theory
	ART	354	Graphic Design I
3	ID	450	Project Management (2)
	MC	332	Sundance: Independ Cinema
	MC	372	Interactive Media II
3	MC	392/492	Directed Study
	MC	393	Seminar in Communication
	MC	397	Media Industry Travel
	MC	428	Special Events & Prod
МСММ	- <u>Multin</u>	<u>/IEDIA</u> (21)
3	ART	354	Graphic Design I
3	ART	452	Graphic Design II
3	MC	372	Interactive Media II
Choose	two Multim	nedia cour	ses:
3	MC	302	Digital Field Production
3	MC	329	Coding/Develop Multimedia
Choose	ART COM	406 261	edia Production courses: Digital Darkroom & Imaging Social Media & Emerg Tech
3	COM	461	Social Media Marketing
	ID	325	Designing Online Interactions
	ID	375	Learning & Content Mgt Syst (2)
	ID	410	Assessment & Evaluation
3	ID	450	Project Management (2)
	MC	392/492	Directed Study
	MC	393	Seminar in Communication
	MC	397	Media Industry Travel
	MC	428	Special Events & Production

-OVER FOR MORE CONCENTRATIONS-

MCPF - PERFORMANCE (18)

3	MC	211	Media Performance		
3	MC	302	Digital Field Production		
3	MC	308	Broadcast News		
3	THA	151	Acting 1		
Choose 6 hours from Media courses:					

	JRN	333	Advanced Newsgathering
	MC	308	Broadcast News (repeatable)
3	MC	326	Sports Storytelling
	MC	393	Seminar
	MC	397	Media Industry Travel
3	MC	472	Media Law
	THA	251	Acting II
	THA	371	Acting for the Camera

MCEM - ENTERTAINMENT MANAGEMENT (22)

3	BU	100	Business & Personal Finance
3	BU	325	Social Entrepreneurship
1	MC	220	Inside Entertainment Business
3	MC	472	Media Law
3	MKT	241	Principles of Marketing

Choose 3 hours from Entertainment Business courses:

	BU	312	Small Business Mgmt
	BU	343	Fund Professional Selling
3	ID	450	Project Management (2)
	MC	320	Inside the Music Business
	MC	338	Producing for Film

Choose two Marketing courses (not used above):

	ACC	100	Fundamentals of Accounting
	BU	341	Digital Market/Channel Mgmt
	BU	342	Consumer Behav/Decisions
3	BU	343	Fund Professional Selling
	COM	220	Interpersonal Comm
	COM	281	Public Relations
	COM	351	Persuasion
3	COM	461	Social Media Marketing
	ECN	100	Principles of Economics
	MC	393	Seminar
	MC	397	Media Industry Travel

MCAP - AUDIO PRODUCTION (18) [Take MC 121 in major core requirements.] __3 MC 222 **Digital Audio Editing** 3 MC 275 Audio Engineering & Mixing 3 MC 331 Advanced Audio Production 3 MC 352 Multi-Track Recording Choose 6 hours from Audio Production courses: MC 228 Live Audio & Sound 320 3 MC Inside the Music Business __3 MC 392/492 Directed Study MC 344 Sound for Picture MCFP - FILM PRODUCTION (24) 3 MC 272 Film Aesthetics MC 302 3 Digital Field Production Cinematography & Lighting 3 MC 310 3 MC 318 Film History 3 MC 338 Producing for Film Editing Practice & Theory 3 MC 340 3 MC 341 Directing the Narrative Film Choose one Film course: ENG 315 Film as Literature JRN 375 Documentary Filmmaking MC 282 Feature film Screenwriting (4) 325 MC Design for Film, TV, Theatre 332 MC Sundance: Independ. Cinema MC 344 Sound for Picture 3 MC 360 Underwater Cinematography Film Production MC 382 MC 392/492 Directed Study (3) MC 393 Seminar in Film MC 395 Sitcom Production MC 397 Media Industry Travel MC 401 Advanced Directing Internship (repeatable) MC 435/437 THA 151 Acting I

PLUS FOUNDATIONAL COURSE REQUIREMENTS (46)

PLUS ELECTIVES NEEDED FOR THE 124 HOUR DEGREE REQUIREMENT (28-34, depending on Concentration)