



2024-2025

MULTIMEDIA JOURNALISM MAJOR, B.A.

Media, Journalism, & Digital Storytelling Department; School of Communication Arts

Multimedia Journalism is a major which focuses on the collection and preparation of narrative and visual meaning for audiences of all kinds. This includes newspapers, magazines, trade publications, radio, television, news services, and other emerging media. The work performed by journalists includes reporting, writing, editing, photographing, or broadcasting the stories of life—for immediate and long-term understanding. At Asbury, Journalism courses are designed to provide students with professional skills and a background of theory and professional practice while stressing an ethical worldview in the context of Christian values.

To graduate must complete all major requirements, foundational requirements, and additional electives needed for 124 hour minimum degree requirement.

MAJOR REQUIREMENTS (40)

Journalism Core (34)

__ 3	JRN	110	Foundations of Journalism
__ 3	JRN	207	Journalism Design
__ 3	JRN	214	Video Journalism
__ 3	JRN	303	Features & Opinions
__ 3	JRN	343	Photojournalism
__ 3	JRN	376	Global Journalism
__ 3	JRN	435	Internship
__ 3	MC	211	Media Performance
__ 3	MC	308	Broadcast News
__ 1	MC	375	Junior Seminar
__ 3	MC	472	Media Law & Ethics
__ 3	PS	101	American Politics & Government

Choose 6 hours Media courses:

	COM	281	Public Relations Theory/Practice
__ 3	COM	461	Social Media Marketing
	JRN	374	Emerging Storytelling Media
__ 3	JRN	393	Seminar
	MC	326	Sports Storytelling
	MC	385	Documentary Filmmaking

PLUS FOUNDATIONS REQUIREMENTS (53)

(3 hours Social Science satisfied by required major courses)

Plus electives needed for the 124 hour degree requirement (31)