

PR 2017

7/1/2017

PUBLIC RELATIONS MINOR

MINOR REQUIREMENTS (24)

__ 3	COM	261	Social Media/Emerging Tech
__ 3	COM	281	Public Relations
__ 3	COM	431	Public Relations Mgmt
__ 3	JRN	210	Foundations of Journalism
__ 3	MC	225	Interactive Media I
__ 3	MKT	241	Principles of Marketing

Choose two Public Relations courses:

	COM	251	Intercultural Communication
__ 3	COM	342	Communication Campaigns
	COM	351	Persuasion
__ 3	JRN	307	Editing, Publishing & Design
	JRN	343	Photo Journalism