



2019-2020

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## **PUBLIC RELATIONS MINOR**

Communication, Worship, & Theater Arts Department, School of Communication Arts

[May not be completed by COM majors.]

### **MINOR REQUIREMENTS (24)**

__ 3	COM	261	Social Media/Emerging Tech
__ 3	COM	281	Public Relations
__ 3	COM	431	Public Relations Mgmt
__ 3	JRN	110	Foundations of Journalism
__ 3	MC	225	Interactive Media I
__ 3	MKT	241	Principles of Marketing

Choose two Public Relations courses:

__ 3	COM	251	Intercultural Communication
__ 3	COM	342	Communication Campaigns
	COM	351	Persuasion
__ 3	JRN	207	Journalism Design
	JRN	343	Photo Journalism

### **MAJORS AND MINORS**

1. All students receiving a bachelor's degree must complete one major. Students are not required to have a minor.
2. Bachelor degree students may choose to complete up to two (2) minors. Each added minor must require 12 unique, additional credits not part of the student's majors or other minors.
3. Majors and minors must be officially declared to be listed on the student's record and official transcript. To declare, change, drop or add a major or a minor, students must contact the Registrar's Office or email: [registrar@asbury.edu](mailto:registrar@asbury.edu)
4. Fifty percent of the course requirements for each undergraduate major or minor must be completed as a student at Asbury University.