

SM 2016

7/1/2016

SOCIAL MEDIA MINOR

MINOR REQUIREMENTS (21)

__ 3	COM	221	Narratives & Ideologies in Hollywood
__ 3	COM	261	Social Media & Emerging Technologies
__ 3	COM	331	Group Comm & Leadership
__ 3	COM	351	Persuasion
__ 3	COM	461	Social Media Marketing

Choose two Social Media courses:

	ART	266	Photography I
	ART	354	Graphic Design I
	COM	251	Intercultural Communications
__ 3	COM	281	Public Relations
	COM	342	Communication Campaigns
	COM	397	Global Comm Field Trip
	MKT	241	Principles of Marketing
	JRN	210	Foundations of Journalism
__ 3	JRN	214	Intro Video Production
	JRN	307	Editing, Publishing, & Design
	MC	212	Writing for the Media
	MC	261	Multi-Cam Production
	PSY	210	Social Psychology