

SM 2017

7/1/2017

## **SOCIAL MEDIA MINOR**

### **MINOR REQUIREMENTS (21)**

__ 3	COM	221	Narratives & Ideologies in Hollywood
__ 3	COM	261	Social Media & Emerging Technologies
__ 3	COM	331	Group Comm & Leadership
__ 3	COM	351	Persuasion
__ 3	COM	461	Social Media Marketing

Choose two Social Media courses:

	ART	266	Intro to Photography
	ART	354	Graphic Design I
	BU	241	Principles of Marketing
	COM	251	Intercultural Communication
__ 3	COM	281	Public Relations
	COM	342	Communication Campaigns
	COM	397	Communication Field Experience
	JRN	210	Foundations of Journalism
__ 3	JRN	214	Intro Video Production
	JRN	307	Editing, Publishing, & Design
	MC	212	Writing for the Media
	MC	261	Multi-Cam Production
	PSY	210	Social Psychology